



PROJECT OVERVIEW & OPERATIONAL HANDOVER	
Supplier Name:	BrandTrack (BT) https://brandtrack.fm/ Languages of support team and platform: English and Spanish
Supplier Contact Details:	Marcos. Based in Madrid, Spain marcos@brandtrack.fm 0034 717716129 Every country will be assigned a person within Brandtrack, in charge of the implementation of the service, across the different Hotels and zones you want to musicalize. Also, you will be assigned an Account Manager that will make sure that the right Playlists are provided, and that the Players are Online, using the service. This will be done via telephone and email.
Mp Hotels Contact Person	Carmen Beotas. Based in Istanbul, Turkey carmen.beotas@mphotels.com 0090 549 808 69 53
Activity	Music legal supplier with international background. But this doesn't exempt MP Hotels from having to pay the license to the corresponding entities in each country to reproduce the music in their locations. Make sure you are paying the legal music fees to your country entities.
How does it work?	Every Purchasing Manager will contact their assigned BT person and will share with him their music needs regarding locations of every property. Also the device needs. BT will check with Global Purchasing the needs and then we will proceed with country level CFO approval for the device investment. The person in charge in the destinations will define the schedule (time periods of each day and each location). You can also be assessed by BT Account Manager assigned to you, and agree the schedule for each location within the Hotels. This is something set at the beginning, that can be modified when necessary. These are the mandatory locations where you need to play music, if you want to play music in any additional location, you need to check with Purchasing Manager, but at least these locations MUST be covered (all public areas): <ul style="list-style-type: none"> • Lobby • Restaurant • Specialty restaurants should have thematic music reflecting the country: Lebanese, Italian, Spanish, Turkish, Seafood, Asian etc. • Coco Bar • Pool • Spa • Gym • Mini Club
Countries this contract is applicable to:	All the MP Hotels countries



Contract Description:		Properties should sign separate contract with BT and BT should direct invoice the properties. Number of music locations should define by local management. Price: € 6.75 + VAT monthly music location BT Music Device: : € 5 + VAT monthly per device (+ shipment) Recommended Tablet: 59 euros Contract term: 2 years					
Contract Currency (Ex VAT):			USD	EUR	GBP	TL	
Total Contract Value:							
Special Conditions:		<i>Payment schedule, terms etc</i>					
Contract Start Date:		March 2019					
Contract end Date:		28 February 2021					
Contract Renewal Reminder Date:							
Legal Consulted:							
Legal Approver (Name & Surname):							
Contract Type:		New contract on MPH required terms			Modification of existing contract		
		Renewal of existing contract			Main MSA is in place		
Contract Terms:		MPH Standard Template (Not amended)			MPH Standard Template (Amended)		
		Third Party Terms			Other document developed by Country Legal		
Key Benefits to MPH		Savings, improved payment term, please detail:					
		Service Delivery Improvements, please detail:					
		Risk Minimisation. If selected, please detail					

ALL ORIGINAL PROCUREMENT CONTRACTS MUST BE FILED BY THE ARCHIVE DEPT. IN GLOBAL or COUNTRY EXECUTIVE OFFICES.

PLEASE SCAN AND EMAIL A COPY OF CONTRACT TO GLOBAL PURCHASING DEPARTMENT